



The [Consortium for School Networking \(CoSN\)](#) is honored to support the work of current and aspiring superintendents and district leadership teams through the [Association of Educational Service Agencies](#) in leading all aspects of digital learning transformations.

Financing Technology Innovations - Strategies and Tools

As 2024 comes to a close and school leaders take on both continuing and new technology challenges in 2025, CoSN is pleased to provide multiple free technology financial planning and evaluation resources for school leaders as part of the CoSN/AASA EmpowerED Superintendents Initiative (<https://www.cosn.org/superintendents/>).

Total Cost of Ownership (TCO)

When it comes to understanding the actual full cost of technology investments it is key that school leaders' knowledge and experience go beyond the initial costs of any technology purchase. When school districts measure the TCO they come to know not only the costs of acquiring specific technology tools, but also the costs involved in maintaining networks, computers, multiple devices as well as expenses related to needed staff. A TCO Assessment is an impactful way to help school leaders create annual budgets as well as identify the effects of any proposed changes on IT operations.

CoSN is pleased to share the following online resources to assist school leaders in evaluating the total cost of ownership regarding IT investments at <https://www.cosn.org/tco/>:

- 1) TCO Assessment Tool
- 2) Indirect Labor User Survey
- 3) TCO Example Workbook

You will also find "*Tips and Recommendations for Performing Your Own TCO Assessment*" described on the <https://www.cosn.org/tco/> webpage.

Value of Investment (VOI)

Careful evaluation of the expected costs and benefits of proposed educational technology projects is also a key factor when it comes to making smart budgeting decisions about IT purchases. CoSN has defined the methodology and created specific tools to support K-12 school districts regarding the Value of Investment (VOI).

Free access to the following VOI resources is available on the <https://www.cosn.org/voi/> webpage:

- 1) VOI Methodology Flowchart
- 2) Project Cost Estimator
- 3) Project Benefits Tool
- 4) Project Benefits Workbook

CoSN/AASA EmpowerED Superintendents edLeader Panel Series

CoSN, AASA, and edWeb.net co-host an online edLeader Panel broadcast series, sponsored by ClassLink, to help superintendents, district and school leaders and teachers connect and collaborate.

The first 2025 CoSN/AASA edLeader panel broadcast airs on Monday, January 13, 2025, at 5:00 pm Eastern Time. The title of the January 13 edLeader Panel broadcast is "*Strategic Technology Planning and Investment: Aligning Priorities, Costs, and Outcomes*". Three leading-edge superintendents will share the effective processes they have implemented with their leadership teams regarding decisions about technology purchases. Participants are welcome sign up for free to view the live broadcast at

<https://home.edweb.net/webinar/supers20250113/>. A few days after the live broadcast, access to the recording and podcast version will be available at that same URL link.

CoSN 2025 Conference:

The CoSN 2025 Conference is going to take place in Seattle, Washington from March 31 through April 2, 2025, at the Hyatt Regency Seattle. You can learn more about CoSN 2025, view the list of Pre-Conference Events and the CoSN 2025 “Schedule at a Glance” agenda, as well as register for the CoSN 2025 Conference at:

<https://www.cosn.org/cosn2025/>.

CoSN Membership:

Join other Educational Service Agencies by taking advantage of **CoSN's Bulk Membership Program** today! At CoSN, we believe in fostering a community where every school district, regardless of size, can thrive and excel in the digital age.

Here's what we offer:

- **10% Discount for Medium, Large, and Mega Large Districts:** We understand the challenges faced by districts with larger student populations. That's why we're thrilled to offer a generous 10% discount on membership dues for districts classified as Medium, Large, and Mega Large. Dive into a wealth of resources, tools, and networking opportunities at a fraction of the cost.
- **Complimentary Membership for Small Districts:** We're committed to leveling the playing field for all districts, including those with smaller enrollments. With our Bulk Membership Program, school districts with fewer than 2,500 students receive complimentary membership. Yes, you read that right—access our resources and connect with industry experts without spending a dime on membership dues!

Why CoSN?

- **Access Unparalleled Resources and Networking:** Gain exclusive access to cutting-edge insights, best practices, and research-driven solutions tailored to the unique needs of educational leaders. Forge invaluable connections with peers, industry experts, and thought leaders, propelling your district towards digital excellence.
- **Stay Ahead of the Curve:** In today's rapidly evolving educational landscape, staying ahead of the curve is non-negotiable. CoSN equips you with the knowledge, tools, and strategies needed to navigate the complexities of digital learning, ensuring your district remains at the forefront of innovation.

If you are interested in receiving a quote for your districts, please contact Me'Shell Sheffield at msheffield@cosn.org.