Next Generation of AESA

- Engages with members to serve and positively impact all students
- Values relationships, partnerships, and collaborations
- Advocates nationally, connects regionally, facilitates locally
- Communicates strategically with about the educational benefit and impact of ESAs.

Experimenting Reflecting & Learning

Influence

Global **Awareness**

Networking

Mentors, supports, educates current and future ESA leaders and **AESA** members

Leveraging **Expertise**

 Innovates for ESA development, growth, and sustainability

Partners for innovation. thought leadership and resources

 Supports professional connections with education focused businesses

Next Generation of AESA

Growth and Investment

- - Mission

To support and strengthen regional educational service agencies

- 5. Strategic communications and marketing plan implemented.
- 4. Assess and adjust the structure of AESA, as appropriate, to ensure membership representation and service growth.
 - 3. Strengthen & expand advocacy and policy role.
- 2. Focus professional learning, services and supports, including the three main conferences, toward sustainability and continuous improvement.
- 1. Support future innovations while being responsive to national and global educational issues through a steady investment in the organization.

• CHALLENGES

*Balancing innovations with capacity Sensitivity to the variety of member types, resource availability, and pain points

Political climate differences in different states and parts of the country

Bold Steps Toward Equity and Opportunity for All