



The [Consortium for School Networking \(CoSN\)](#) is honored to support the work of current and aspiring superintendents and district leadership teams through the [Association of Educational Service Agencies](#) in leading all aspects of digital learning transformations.

### **Data Privacy Week – January 27-31, 2025**

Data Privacy Week is an international event created to encourage everyone to safeguard their data and respect the privacy of others in order to enable trust when working online. Within school settings one of the main criteria is having policies and practices in place to protect the personal information of all staff and students.

CoSN has a history of providing reliable resources to help school leaders when it comes to protecting their school systems' data and the data of the people they serve, not only during Data Privacy Week, but throughout each year. You are invited to review and implement CoSN's free resources for assuring data privacy at <https://www.cosn.org/edtech-topics/student-data-privacy/>.

Among the new data privacy resources on the CoSN website is a series of five video interviews with "CoSN Privacy Champions" who each share their thoughts about the importance of Student Data Privacy. Other free resources include links to Data Privacy Blogs and a menu of Data Privacy Resources.

### **Trusted Learning Environment Seal**

The CoSN Trusted Learning Environment (TLE) Seal program is a unique privacy framework designed to support school system leaders in building effective privacy policies and programs within a culture of trust and transparency. Earning the TLE Seal is a mark of distinction for any school system. When districts earn the TLE seal they are communicating that they have taken strong, measurable steps to help protect the privacy of their students and staff. The TLE Seal Program was developed by CoSN in collaboration with a diverse group of 28 school system leaders nationwide and in partnership with AASA, The School Superintendents Association, the Association of School Business Officials International (ASBO), and ASCD.

Districts now have two options for earning the TLE seal. They can validate their successful practices across all five of the required areas of Leadership, Business, Data Security, Professional Development, and Classroom. Additionally school districts may choose to work through the TLE process in smaller units by earning separate TLE Mini Seals in one practice area at a time. The TLE website can be accessed at <https://www.cosn.org/trusted-learning-environment/>.

### **EmpowerED Superintendent edLeader Panel Series**

CoSN, AASA, and edWeb.net co-host an online edLeader Panel broadcast series, sponsored by ClassLink, to help superintendents connect and collaborate. Registration is free and participants can join the live event or view recordings or listen to podcast versions starting a day or two after the live broadcast.

The upcoming February 10, 2025 (5:00 pm Eastern Time) edLeader Panel broadcast focuses on the topic of *Data Privacy: A Critical Multi-Stakeholder School District Priority*. Stephen Harrell, Superintendent, Deer Park Independent School District, TX, Dr. Aaron Spence, Superintendent, Loudoun County Public Schools, VA and Dr. Calvin J. Watts, Superintendent, Gwinnett County Public Schools, GA, share the strategies their districts implement to assure that data privacy is successfully put into practice across all facets of their school district operations. Linnette Attai, Project Director for CoSN's Student Data Privacy Initiative and Trusted Learning Environment Program, joins the superintendents on the February 10, 2025, edLeader Panel broadcast. Learn

more about the upcoming broadcast and access the free registration link at:

<https://home.edweb.net/webinar/supers20250210/>.

If you missed the January 13, 2025, edLeader Panel broadcast on *Strategic Technology Planning and Investment: Aligning Priorities, Costs, and Outcomes* which featured Krestin Bahr, Superintendent, Peninsula School District 401, WA, Dr. Doug Brubaker, Superintendent, Texarkana Independent School District, TX, and Dr. Bryan Duffie, Superintendent, Alma School District, AR, you are welcome to access the video recording and/or the podcast version at <https://home.edweb.net/webinar/supers20250113/>.

#### **CoSN 2025 Conference:**

The CoSN 2025 Conference is going to take place in Seattle, Washington from March 31 through April 2, 2025, at the Hyatt Regency Seattle. You can learn more about CoSN 2025, view the list of Pre-Conference Events and the CoSN 2025 “Schedule at a Glance” agenda, as well as register for the CoSN 2025 Conference at:

<https://www.cosn.org/cosn2025/>.

#### **CoSN Membership:**

Join other Educational Service Agencies by taking advantage of **CoSN's Bulk Membership Program** today! At CoSN, we believe in fostering a community where every school district, regardless of size, can thrive and excel in the digital age.

#### **Here's what we offer:**

- **10% Discount for Medium, Large, and Mega Large Districts:** We understand the challenges faced by districts with larger student populations. That's why we're thrilled to offer a generous 10% discount on membership dues for districts classified as Medium, Large, and Mega Large. Dive into a wealth of resources, tools, and networking opportunities at a fraction of the cost.
- **Complimentary Membership for Small Districts:** We're committed to leveling the playing field for all districts, including those with smaller enrollments. With our Bulk Membership Program, school districts with fewer than 2,500 students receive complimentary membership. Yes, you read that right—access our resources and connect with industry experts without spending a dime on membership dues!

#### **Why CoSN?**

- **Access Unparalleled Resources and Networking:** Gain exclusive access to cutting-edge insights, best practices, and research-driven solutions tailored to the unique needs of educational leaders. Forge invaluable connections with peers, industry experts, and thought leaders, propelling your district towards digital excellence.
- **Stay Ahead of the Curve:** In today's rapidly evolving educational landscape, staying ahead of the curve is non-negotiable. CoSN equips you with the knowledge, tools, and strategies needed to navigate the complexities of digital learning, ensuring your district remains at the forefront of innovation.

**If you are interested in receiving a quote for your districts, please contact Me'Shell Sheffield at**

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