



**AESA**

ASSOCIATION OF  
EDUCATIONAL SERVICE AGENCIES

# EXHIBITOR **PROSPECTUS** **2025**

**BLAZING  
TRAILS  
TO  
NEW HEIGHTS**

**AESA Annual Conference & Expo**  
**December 3-5, 2025**

The Broadmoor  
1 Lake Avenue  
Colorado Springs, CO

# EXHIBIT HALL SCHEDULE

December 3-5, 2025

**AESA**  
**2025**  
**ANNUAL**  
**CONFERENCE**  
**& EXPO**

## WEDNESDAY, DECEMBER 3

8 am—3:00 pm	Exhibitor Move-In
4:30—6:30 pm	Welcome Reception/ Exhibits Open

## THURSDAY, DECEMBER 4

7:30—8:20 am	Breakfast & Networking in Exhibit Hall Area
11:50 am-1:10 pm	Lunch in Exhibit Hall Area
4-5:30 pm	Member Reception in Exhibit Hall Area
After 5:30 pm	Exhibitor Move-Out

### Exhibitor Details

Exhibitor Move-In begins on Wednesday at 8 AM and must be completed by 3 PM.

Exhibitor Orientation is on Wednesday at 3:30 PM in the exhibit hall. This is a short welcome meeting to provide exhibitors with an overview of AESA and conference attendees.

Dismantling cannot begin until the exhibit hall closes at the end of the live auction at 5:30 PM on Thursday.

All materials must be removed by 8 PM on Thursday. Please read the **Rules & Regulations** for important information.

### What's happening in the exhibit hall....

#### WEDNESDAY, DECEMBER 3

##### Welcome Reception

*Attendees gather to socialize and network with exhibitors.*

#### THURSDAY, DECEMBER 4

##### Continental Breakfast & Networking Lunch

*Meals are served in the exhibit hall offering attendees the opportunity to interact with exhibitors.*

##### Member Reception & Auction

*This reception draws attendees to the exhibit hall with refreshments and an exciting live auction. One more opportunity for exhibitors to interact with AESA members.*

The Broadmoor  
1 Lake Avenue  
Colorado Springs, CO 80906  
(855) 634-7711

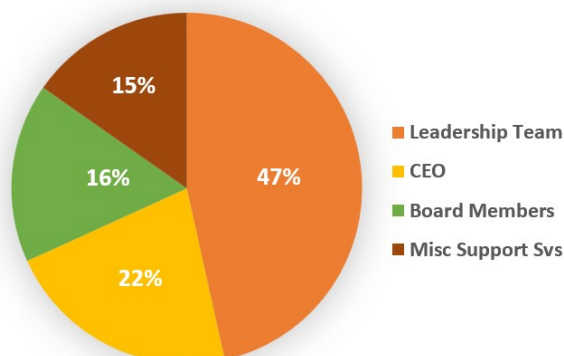
**Join Us in Colorado Springs for AESA's 2025 Annual Conference & Expo!** As an exhibitor, you'll have the opportunity to be part of the largest national gathering of educational service agency professionals. This premier event features **80+ dynamic educational sessions and special events** designed to inspire and inform.

Engage with **700+ attendees** eager to explore the latest products, services, training, and best practices to enhance their skills. AESA conferences provide the ideal platform to **connect with key decision-makers and purchasing influencers**, helping you expand your reach and impact in the education sector.

Don't miss this chance to showcase your solutions and build valuable connections—**make plans to join us in Colorado Springs!**



### Who Attends the AESA Annual Conference?



PO Box 404  
Cheshire, CT 06410  
715-966-1688  
[www.aesa.us](http://www.aesa.us)

*“Thank you for a fabulous job! You made the vendors feel appreciated and a part of the event—thank you!”*

*—2024 Exhibitor*



## BENEFITS OF EXHIBITING

Exhibiting at the 2025 AESA Annual Conference & Expo will allow you to:

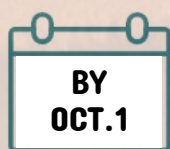


- Connect with agency decision-makers and leaders
- Generate qualified new leads and sales
- Survey current and potential customers on their needs
- Launch new products and services
- Identify what your competition is offering
- Network with more than 700 industry peers

**You are an attendee too!** Your purchase of an exhibit booth grants you access to a multitude of education sessions and meals. In addition to exhibiting and attending the opening and closing conference events, you can learn more about educational service agencies and what they do. What better way to connect with potential customers than to interact and engage with them outside of the exhibit hall?



## RESERVE YOUR BOOTH EARLY & SAVE!



**\$2,100**



**\$2,300**

Reserve your booth before  
OCTOBER 1, 2025,  
to receive a discounted booth fee.

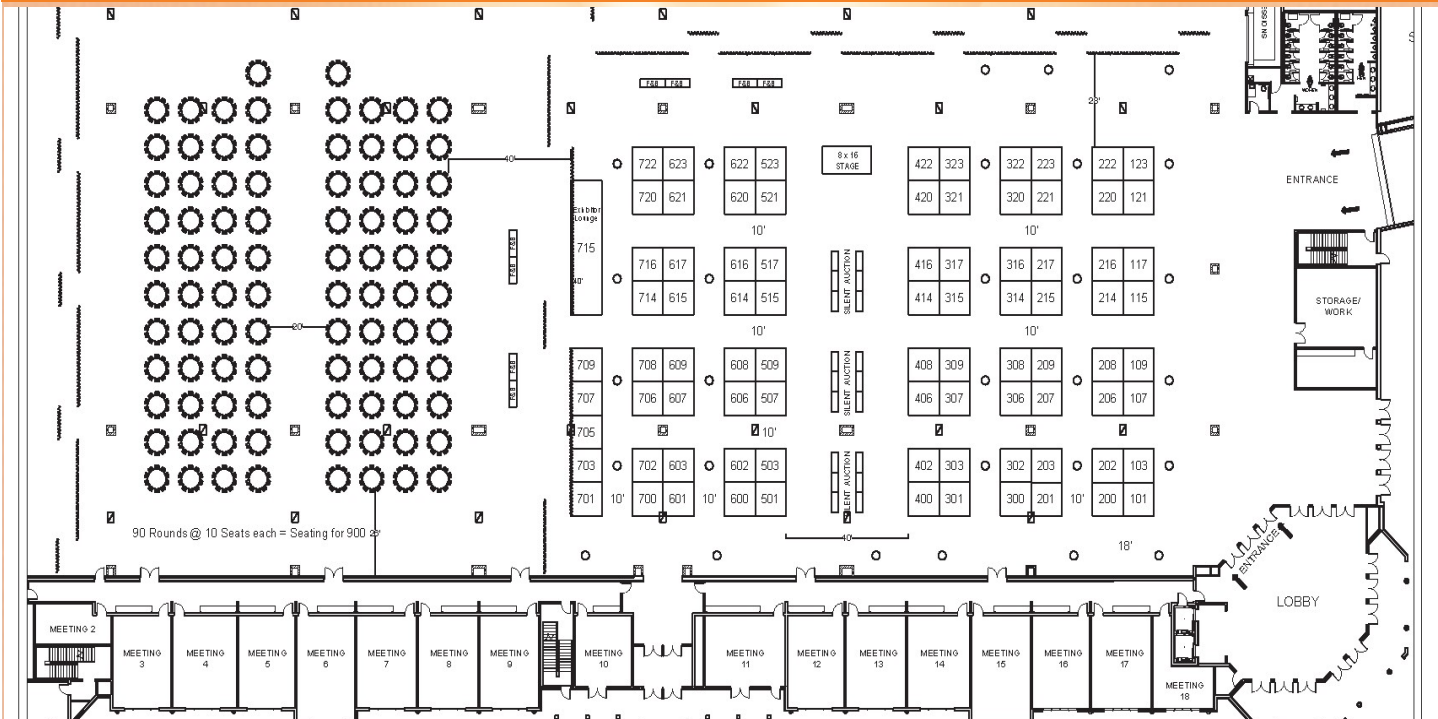
- 10x10 Booth Package: pipe and drape, ID sign, skirted table, two chairs, and waste basket (please note the hall is not carpeted)
- Pre- and post-conference attendee lists
- Two (2) full conference registrations - includes exhibit hall receptions and all meals
- Complimentary Wi-Fi in the exhibit hall
- Not included: Electricity, wired internet, audio/visual equipment, and other furnishings. More details will be included in the exhibitor service kit that will be available this Fall.

# EXHIBIT BOOTH RATES

Before October 1, 2025: \$2,100  
After October 1, 2025: \$2,300

## EXHIBIT HALL: BARTOLIN HALL

The Broadmoor, Colorado Springs, CO



## PURCHASE YOUR BOOTH

Purchase your booth in 4 easy steps:

1. **VIEW THE EXHIBIT HALL MAP AND AVAILABLE BOOTHS [HERE](#).**
2. **VISIT [AESA'S BOOTH PURCHASE SITE](#).**
3. **COMPLETE THE ONLINE FORM AND CLICK ON YOUR CHOSEN BOOTH NUMBER** from the dropdown list of available booths.
4. **CONFIRM THAT YOU HAVE READ AND ACCEPT THE [EXHIBITOR RULES & REGULATIONS](#).**
5. **PAY FOR YOUR BOOTH.** (Credit card payments only.)

**Exhibitor Directory:** Your organization will be included in the AESA Online Exhibitor Directory. Your listing is live immediately upon booth purchase . . . purchase early to get the most exposure! Your organization will also be added to the conference mobile app in the Fall before it goes live to all attendees. You will be able to make adjustments to your booth information as you finalize your details.

### Questions:

Contact Ann Fiene, AESA Chief of Staff | 715-966-1688 | [afiene@aes.us](mailto:afiene@aes.us).

# CONSIDER A SPONSORSHIP

## Gain additional exposure at the conference . . .

Sponsor an event or component of the conference and you not only spotlight your organization, but you also receive a complimentary booth and 2 registrations for your onsite booth staff!

## Annual Conference sponsorship opportunities . . .

SPONSORSHIP	DATE	AMOUNT
AESA Executive Council Dinner	December 2	\$7,500
Welcome Reception	December 3	\$7,500
Continental Breakfast	December 4	\$7,500
Networking Lunch	December 4	\$7,500
Members' Reception	December 4	\$7,500
Breakfast	December 5	\$7,500
Lanyards	Entire Conference	\$5,500
Conference Padfolio	Entire Conference	\$5,500
Conference Mobile App	Entire Conference	\$3,500
Conference WiFi	Entire Conference	\$3,500
Charging Station & Lobby Lounge	Entire Conference	<i>Call for Quote</i>
Video Wall(s)	Entire Conference	<i>Call for Quote</i>
Wall Cling(s)	Entire Conference	<i>Call for Quote</i>

Access AESA's [Annual Conference & Expo Sponsorship Chart](#) to see sponsorship availability and the benefits you receive with each sponsorship.

## Questions?

Contact: Chris Rooney, AESA Director of Business Services  
732-768-6601 | [crooney@aesa.us](mailto:crooney@aesa.us)



# AESA

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