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EXHIBITOR PROSPECTUS



2026 Annual Conference & Expo
ESAS IN ACTION

Leading, Innovating, and Elevating Education

December 2-4, 2026



Orlando, Florida

EXHIBIT HALL SCHEDULE December 2-4, 2026

AESA 2026 ANNUAL CONFERENCE & EXPO

WEDNESDAY, DECEMBER 2

8 am—3:00 pm	Exhibitor Move-In
4:30—6:30 pm	Welcome Reception/ Exhibits Open

THURSDAY, DECEMBER 3

7:30—8:20 am	Breakfast & Networking in Exhibit Hall
11:50 am-1:10 pm	Lunch in Exhibit Hall
4-5:30 pm	Member Reception in Exhibit Hall Area
After conclusion of reception	Exhibitor Move-Out

Exhibitor Details

Exhibitor Move-In begins on Wednesday at 8 AM and must be completed by 3 PM.

Exhibitor Orientation is on Wednesday at 3:30 PM in the exhibit hall. This is a short welcome meeting to provide exhibitors with an overview of AESA and conference attendees.

Dismantling cannot begin until the exhibit hall closes at the conclusion of the Members' Reception on Thursday. All materials must be removed by 8 PM on Thursday. Please read the [Rules & Regulations](#) for important information.

What's happening in the exhibit hall....

WEDNESDAY, DECEMBER 2

Welcome Reception

Attendees gather to socialize and network with exhibitors.

THURSDAY, DECEMBER 3

Continental Breakfast & Networking Lunch

Meals are served in the exhibit hall offering attendees the opportunity to interact with exhibitors.

Member Reception & Auction

This reception draws attendees to the exhibit hall with refreshments and a silent auction. One more opportunity for exhibitors to interact with AESA members.

Hilton Orlando
6001 Destination Pkwy
Orlando, FL 32819
(407) 313-4300

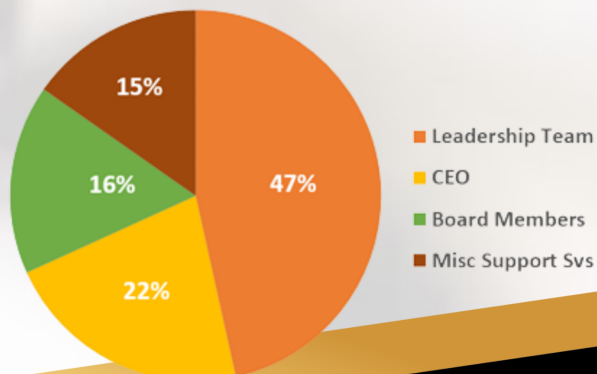
Join Us in Orlando for AESA's 2026 Annual Conference & Expo! As an exhibitor, you'll have the opportunity to be part of the largest national gathering of educational service agency professionals. This premier event features **80+ dynamic educational sessions and special events** designed to inspire and inform.

Engage with **700+ attendees** eager to explore the latest products, services, training, and best practices to enhance their skills. AESA conferences provide the ideal platform to **connect with key decision-makers and purchasing influencers**, helping you expand your reach and impact in the education sector.

Don't miss this chance to showcase your solutions and build valuable connections—**make plans to join us in Orlando!**



Who Attends the AESA Annual Conference?



PO Box 404
Cheshire, CT 06410
715-966-1688

*“Thank you for always thinking of the exhibitors and treating us well!
Great job, again, by you and your team!”*

—2025 Exhibitor



BENEFITS OF EXHIBITING

Exhibiting at the 2026 AESA Annual Conference & Expo will allow you to:

- Connect with agency decision-makers and leaders
- Generate qualified new leads and sales
- Survey current and potential customers on their needs
- Launch new products and services
- Identify what your competition is offering
- Network with more than 700 industry peers



You are an attendee too! Your purchase of an exhibit booth

grants you access to a multitude of education sessions and meals. In addition to exhibiting and attending the opening and closing conference events, you can learn more about educational service agencies and what they do. What better way to connect with potential customers than to interact and engage with them outside of the exhibit hall?

RESERVE YOUR BOOTH EARLY & SAVE!

**BY
OCT.1**

\$2,300

**AFTER
OCT.1**

\$2,500

*Reserve your booth before
OCTOBER 1, 2026,
to receive a discounted booth fee.*

- 10x10 Booth Package: pipe and drape, ID sign, skirted table, two chairs, and waste basket (please note the hall is not carpeted)
- Pre- and post-conference attendee lists
- Two (2) full conference registrations - includes exhibit hall receptions and all meals
- Not included: Electricity, wired internet, audio/visual equipment, and other furnishings. More details will be included in the exhibitor service kit that will be available this Fall.

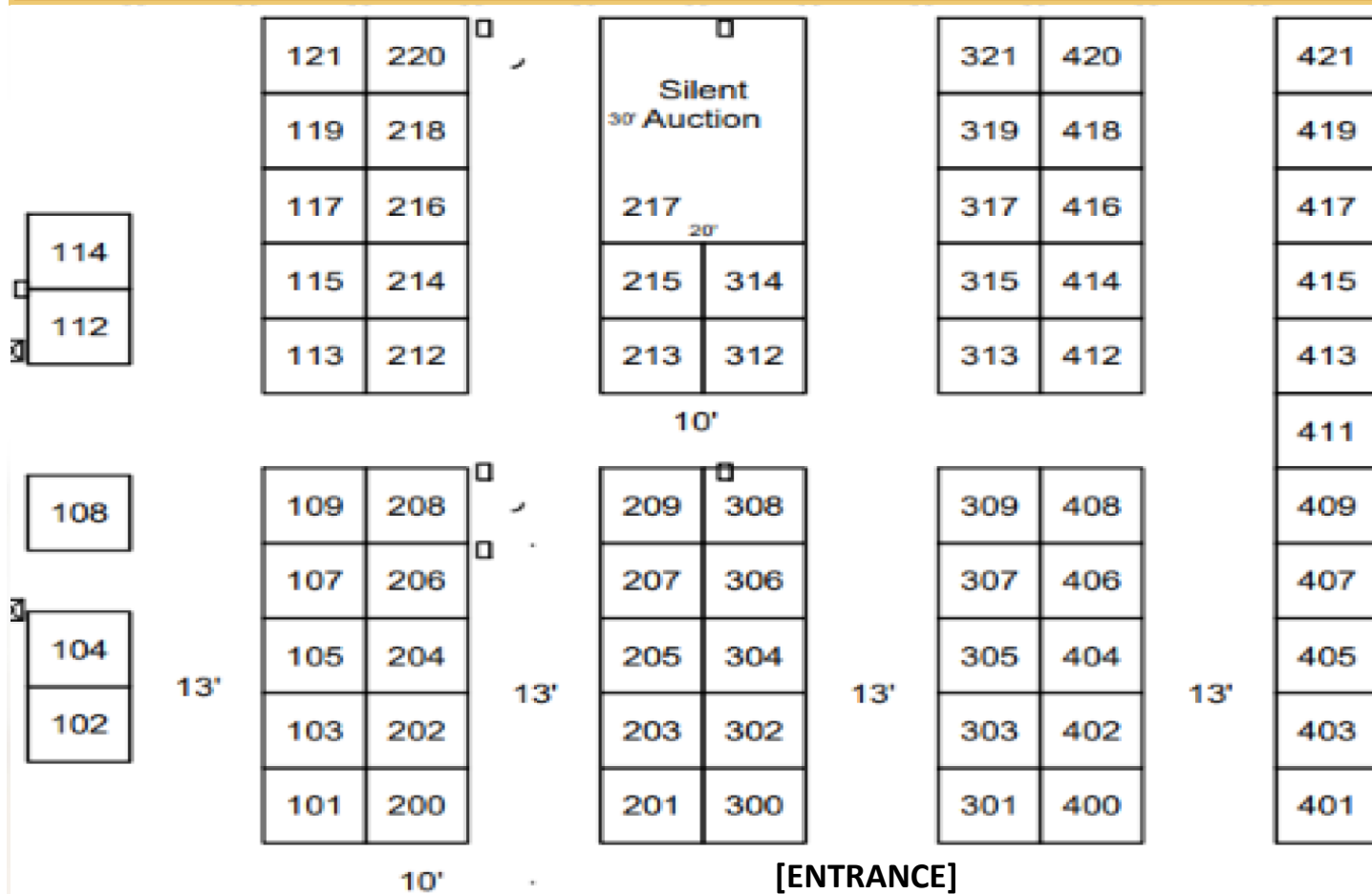
EXHIBIT HALL: ORLANDO BALLROOM

Hilton Orlando, Orlando, FL

EXHIBIT BOOTH RATES

Before October 1, 2026: \$2,300

After October 1, 2026: \$2,500



PURCHASE YOUR BOOTH

Purchase your booth in 4 easy steps:

1. **VIEW THE EXHIBIT HALL MAP AND AVAILABLE BOOTHS [HERE](#).**
2. **VISIT [AESA'S BOOTH PURCHASE SITE](#).**
3. **COMPLETE THE ONLINE FORM AND CLICK ON YOUR CHOSEN BOOTH NUMBER** from the dropdown list of available booths.
4. **CONFIRM THAT YOU HAVE READ AND ACCEPT THE [EXHIBITOR RULES & REGULATIONS](#).**
5. **PAY FOR YOUR BOOTH.** (Credit card payments only.)

Exhibitor Directory: Your organization will be included in the AESA Online Exhibitor Directory. Your listing is live immediately upon booth purchase . . . purchase early to get the most exposure! Your organization will also be added to the conference mobile app in the Fall before it goes live to all attendees. You will be able to make adjustments to your booth information as you finalize your details.

Questions: Contact Ann Fiene, AESA Chief of Staff | 715-966-1688 | afiene@aesa.us.

CONSIDER A SPONSORSHIP

Gain additional exposure at the conference . . .

Sponsor an event or component of the conference and you not only spotlight your organization, but you also receive a complimentary booth and 2 registrations for your onsite booth staff!

Annual Conference sponsorship opportunities . . .

SPONSORSHIP	DATE	AMOUNT
AESA Executive Council Dinner	December 1	\$7,500
AESA Executives in Residence Dinner	December 1	\$7,500
AESA Leadership Academy Dinner	December 1	\$7,500
Welcome Reception	December 2	\$7,500
Continental Breakfast	December 3	\$7,500
Networking Lunch	December 3	\$7,500
Members' Reception	December 3	\$7,500
Breakfast	December 4	\$7,500
Lanyards	Entire Conference	\$5,500
Conference Mobile App	Entire Conference	\$3,500
Conference WiFi	Entire Conference	\$3,500
Charging Station & Lobby Lounge	Entire Conference	<i>Call for Quote</i>
Video Wall(s)	Entire Conference	<i>Call for Quote</i>
Wall Cling(s)	Entire Conference	<i>Call for Quote</i>

Access AESA's [Annual Conference & Expo Sponsorship Chart](#) to see sponsorship availability and the benefits you receive with each sponsorship.

Questions?

Contact: Chris Rooney, AESA Director of Business Services
732-768-6601 | crooney@aesa.us



AESA

ASSOCIATION OF
EDUCATIONAL SERVICE AGENCIES

AESA | PO Box 404 | Cheshire, CT 06410 | 715-966-1688 | www.aesa.us